



### **The Hebrew University of Jerusalem**

The Hebrew University of Jerusalem, founded in 1918 and opened officially in 1925, is one of Israel's premier universities and leading research institutions. The Hebrew University is ranked internationally among the 100 leading universities in the world.

At Hebrew University 955 professors and lecturers teach 22,000 students, 2,000 of them of Arabic descent. The university stresses excellence and offers a wide array of study opportunities in the humanities, social sciences, exact sciences and medicine. The university encourages multi-disciplinary activities in Israel and overseas and serves as a bridge between academic research and its social and industrial applications.

The Hebrew University of Jerusalem has set as its goals the training of public, scientific, educational and professional leadership; the preservation and research of Jewish cultural, spiritual and intellectual traditions; and the expansion of the boundaries of knowledge for the benefit of all humanity.

**The Association of the Friends of Hebrew University of Jerusalem** fosters the cooperation between Hebrew University of Jerusalem and Swiss universities. Their core duty is to raise funds for research and education at all faculties of Hebrew University of Jerusalem.

**ETH** zürich

**ETH Global Lecture Series**



**ETH Global and the Association of the Friends of the Hebrew University  
of Jerusalem of German-speaking Switzerland**

**„Globalization and the University“  
Lecture by Prof. Gili S. Drori, PhD**

**followed by a discussion and sandwich lunch**

**Thursday, 13 November 2014, 12.15 - 13.00 h**

**ETH Zurich, Room LEE E101, Leonhardstrasse 21, 8092 Zurich**

Lecture and discussion in English

ETH Global, [www.global.ethz.ch](http://www.global.ethz.ch)



## Prof. Dr. Gili S. Drori

Chair of the Department of Sociology and Anthropology, The Hebrew University of Jerusalem

Prof. Drori was awarded a PhD in 1997 at Stanford University.

### Post-doctoral Academic Appointments

2014	Chair of the Department of Sociology and Anthropology
2011 - 2014	Associate Professor, The Hebrew University of Jerusalem, Department of Sociology and Anthropology
2000 - 2011	Lecturer, Stanford University, Intl. Relations Program, School of Education, International Policy Studies Program
2002 - 2011	Director, Stanford University, Intl. Relations Honors Program
2011	Adjunct Professor, University of Bergamo

### Research Interests

Globalization. Institutional theory. Organization, management and governance science, technology, innovation. Global culture. Nation-statehood and rights. Branding of universities: cross-national study of competition and identity in higher education.

### Recent Publication

2014: The Globalization of Organization and Management - Global Themes and Local Variations, with coeditors: Markus A. Höllerer and Peter Walgenbach

### Journal Special Issue

Forthcoming 2015: Strategies of Building and Managing Higher Education Brands, in: International Studies of Management & Organization, with co-editors: Janne Tienari and Arild Waeraas

### From the Comprehensive List of Books and Publications

2005 Drori, Gili S. Global E-litism: Digital Technology, Social Inequality, and Transnationality, Worth Publishers, Recipient of: Best Book Award, Honorable Mention, Communication and Information Technologies Section of the American Sociological Association



## Program

- 12.15 **Introduction by Nadia Guth Biasini**  
President, Association of the Friends of Hebrew University of Jerusalem of German-speaking Switzerland
- 12.20 **Prof. Gili S. Drori, PhD**  
Chair of the Department of Sociology and Anthropology, The Hebrew University of Jerusalem
- «Globalization and the University: On visibility, excellence and other dilemmas»**  
Lecture followed by discussion in English
- Moderation: Dr. Barbara Becker, ETH Global
- 13.00 Sandwich lunch

### Contact

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**Registration link: <http://bit.ly/1xvAjG1>**